

## Missoula Marathon WE RUN THIS TOWN!

The Missoula Marathon Weekend of Events boasted huge growth in 2024. In our biggest event since 2016, more than 7,000 participants from all over the county and the world took to Missoula's streets the last weekend of June. The vibes were strong and the finish times were fast. We welcomed author and advocate Alison Mariella Désir, hosted local vendors at our Runners Expo, and celebrated our amazing Missoula community with nearly 800 volunteers.



#### **2024 Missoula Marathon Organizing Committee**

Anders Brooker Announcer, Technical Advisor

Ashley Cossairt
Registration Director

Asia Riel

Marathon Feast Coordinator

Chad Taylor

Aid Stations Director

Chris Carey Youth Homes R4K

Dan Decato

Half Marathon Pacer Leader
Dana Bandy

Finish Line Director & Beer Run Director

Danette Rogers

Volunteer Director

Darren Bayer Expo Co-Coordinator

Dean McGovern

Marathon Pacer Corps

Ethel Macdonald
Bike Monitor Coordinator

Hillary Ogg Official Merchandise Sales Coordinator

lan Zhang Chief Sustainability Officer

Jason Pounds Branding Jeff Dohn

Bus Load Coordinator
Jeremy Partain
Missoula 5K Director

Jen Grigg Equipment Director & Course Assistant

Jenn Culp, PA-C Medical Director

Jordan Krause Missoula Kids Marathon

Kara Bartlett Destination Missoula Rep

Kim Joyner-O'Connor Kids Marathon

Lee Macholz Course Director

Margie Menendez Marathon Pacer Corps

Nick Pino Half Marathon Start

Russell LaFontaine Half Marathon Start

Scott & Dara Rouse Marathon Start

Stephanie Raddatz Expo Co-Coordinator

Tim Mosbacher Elite Athlete Director

Torrey Holmquist Marketing/Advice



#### **MISSION:**

Run Wild Missoula promotes and supports running and walking for people of all ages, abilities, and backgrounds.

#### **CORE VALUES:**

- Maintaining a commitment to integrity, professionalism, and excellence.
- Creation of a community of runners and walkers that:
  - ~ Commits to inclusion and acceptance.
  - ~ Promotes a fit, active, and healthy lifestyle for members and the broader community.
  - ~ Provides multiple opportunities to safely participate, volunteer, train, learn, and race.
  - ~ Offers opportunities for participation regardless of financial means.
- Giving back to the community in meaningful ways.
- Supporting local vendors, businesses (especially event sponsors), and the economy.

This mission and these core values guide the decisions we make on our mix of races, use of club resources; member benefits, amenities, and community donations; and how we support our sport.

# RUN WILD MISSOULA

Wow, 2024! What a year (and a busy year at that) for Run Wild Missoula. Coincidentally, we have surpassed 2,024 memberships, so just like our bustling Missoula community, we are growing.

Some achievements to mention, Montana Trail Crew (RWM's Trail Stewardship arm) successfully hosted our first 50K; RWM took ownership of the Snow Joke Half Marathon; we welcomed four new board members; and the Missoula Marathon Weekend of Events saw it's highest participation numbers in almost a decade.

Above all these incredible accomplishments, finding our own space was affirming and exciting.

#### A New Space for Growth

This spring, RWM moved to a beautiful and historic street-level office in Downtown Missoula. The move has greatly enhanced the organization's capacity to fulfill its mission. With more than 1,500 square feet of office space and storage (yes, all of our race equipment will be on site!) this space will offer our organization greater capacity for RWM member services and fulfillment of our mission. This space, location and easy access to equipment, has increased efficiency and will open doors to new members, collaborations and partnerships.

We intend to continue to support all current and prospective members of the running and walking community and will make conscious efforts to reach out, invite, actively welcome, and ask for help identifying other areas of the Missoula community we might be missing. It's important to acknowledge that change can be scary and that it's okay to feel uncertain. Without the willingness to grow, Run Wild Missoula might not have made it to where it is today. Our founders, after all, started out in a free garage space, with an idea to expand the local running community.

The value of your RWM Membership goes well beyond its nominal fee. There's always something happening, runners and walkers connection, volunteers helping and motivation abounds! This is YOUR club. It's the members and key volunteers who keep our community moving together. Thank YOU for the opportunity to head up this incredible organization and I am excited for a fantastic year ahead!

Enjoy Every Step!

Trisha Drobeck **RWM** Executive Director









#### **2024 CHARITABLE CONTRIBUTIONS**

- All Nations: \$6,078 [Virtual Half]
- YWCA: \$1,770 [Fierce Fab]
- UMPTSA: \$1,563 [Skeleton Skedaddle]
- Montana Cup: \$1,302
- Missoula Food Bank: \$10,022 [Turkey Day]
- Five Valleys Land Trust:
- ~ \$3,530 additional funds through RWM Programming
- ~ \$25,000 [part III of 3-year \$100,000 commitment]
- Rising Hearts: \$250
- Moving Mountains Foundation: \$1,000
- Empower MT
  - ~ \$500 [MLK Jr Celebration]
  - ~ \$2,460 [ABY Program, Ahmaud Arbery Proceeds]
- Friends of Missoula Parks [Marshall Mountain]:
  - ~ \$20,000 [part I of 3-year \$60,000 commitment]
- Go Run Missoula:
  - ~ \$3,000 [Scholarship fund donation]
  - ~ \$3.092 [GRM Ten Proceeds]
- Missoula Firefighters Benevolent Assoc: \$500 [Jack's Bridge]
- The Center: \$2,185 [Heart Throb]
- Seeley Lake Elementary: \$3,500 [Snow Joke]
- Seeley Lake Community Foundation: \$500 [Snow Joke]
- Midday Move (United Way of Missoula): \$6,000
- Trees for Missoula (Climate Smart Missoula): \$737 [Run for the
- Friends of the M Trail: \$776 [Pengelly]
- Climate Smart Missoula: \$5,773 [Missoula Marathon]
- Missoula Works: \$3,500 [Missoula Marathon]

#### **NON-CASH DONATIONS**

- 7,000 shirts for more than \$6,000 in printing fees to Mountain West XC meet
- Dozens of hydration handheld bottles and reflective vests

#### **SCHOLARSHIPS**

• 41 - 2023 Tony Banovich HS XC Scholarships

### **2024 RWM RACE DIRECTORS**

Andy Nelson, *Heart Throb 5K* Scott & Dara Rouse, Run for the Luck of It! Nonnie Cobb. Run for the Trees 10K and 5K Babak Rastgoufard, Pengelly Double Dip and Bob Hayes Single Dip

Kris Brown, River City Roots 4 Mile Fun Run Amber Ball, Fierce Fab Womens Running Festival

Ben Schmidt, Skeleton Skedaddle 5K and Kids Pumpkin Plod

Jess Zephyrs, Mount Jumbo Elk Ramble Kristie Ruttenbur, *Turkev Dav 8K & 3K* 

#### 2024 TRAINING CLASS LEADERS

Marathon Training - Class Leader Tim Mosbacher. Missoula Marathon and Half Marathon Training Class- Assistant Coach Braelynne Shell, Missoula Marathon and Half Marathon Training Class- Assistant Coach Kelsi Camp, Beginner Running Spring Mills, Beginner Running Miranda Ming, Beginner Running

#### RECURRING RUN/WALK LEADERS

Courtney Babcock; *Tuesday Track Coach* Missy Adams; Tuesday/Wednesday Yoga Tim Mosbacher; Saturday Breakfast Run Tim Mosbacher; Sunday Long Run Dana Bandy; Chancellor of Libations - Beer Runs Pam Gardiner; Back of the Pack - BOP Socials Miles Shuck & Alec Cottrell: Queer Run Liz Darnell: Hot Walk

#### TRAIL RUN LEADERS

Michael Janke Kristina Pattison Scott Davis Greg Englehart Natalie Bond Alec Cottrell Mattea Prison Cathy Fischer Josh Pierce

Becky Margolis

Liz Boeheim Christy Von Lanken J Scott Chapman Marin Felz Arielle Voegele Carter Morley Paul Heffernan Scott Davis Sam Gilbertson Shelly Francisco